



**2010 FALL HARVEST FESTIVAL
FOOD VENDOR INFORMATION**

DATE: *Sunday, September 19, 2010*
11:00 a.m. to 4:00 p.m.

LOCATION: *Grounds of the Cedar Valley Arboretum*
1927 E. Orange Road, East of Hawkeye Community College

Vendors: Yes I plan to have a booth at Fall Harvest Festival 2010
 No I do not plan to have a booth at Fall Harvest Festival 2010

Vendor Fee: \$50.00 per booth space
Registration fee must accompany application
Please return application with vendor fee by April 1, 2010

Food Sales/Service: Booth (trailer, tent, tables, chairs)
to be provided by vendor. **No electricity is available.**
Generators are permitted.

Set up and Tear Down: Admission to grounds: 8:30 a.m. – 10:00 a.m.
One vehicle will be allowed in the vendor area by or near
your booth between 10:30 a.m. and 4:00 p.m. or you may
park at Hawkeye Community College
Tear down can start at 4:00 p.m.

Space is limited as we will accept only 10-12 food vendors, based on variety of food options offered. The Arboretum reserves the right to determine vendor acceptance.

Publicity: Widespread multimedia coverage will include newspapers, radio, TV, and poster advertising of event. 2010 attendance is expected to exceed 4,000 visitors.

Accommodations: Food, entertainment and restrooms will be available on the grounds the day of the event.

Signature on returned application indicates agreement to terms stated herein.

FOR MORE INFORMATION: Email office@cedarvalleyarboretum.org
Phone: 319-226-4966